

# **Target Market Determination**

# Personal Loan (Secured)

This document is the Target Market Determination (**TMD**) for the Mega ICBC Personal Loan (Secured).

A Target Market Determination (TMD) is a written document that:

- describes the class of customers that make up the target market for the Mega ICBC Personal Loan (Secured) (Target Market);
- specifies any conditions and restrictions on the distribution of the product (Distribution Conditions); and
- sets out the events or circumstances where we are required to review the TMD (Review Triggers).

We are required to have a TMD by law. This TMD is not a recommendation to acquire a *Mega ICBC Personal Loan (Secured)* nor does it replace our terms and conditions or other disclosure documents that we may provide to a customer.

Product Type	Secured Personal Loan	
Issuer (the Bank, we, us, our)	Mega International Commercial Bank Co., Ltd. ARBN 079 372 688	
AFSL / Australian Credit License Number	247346	
Date TMD approved	21 April 2023	
TMD Version	2023.1	
Initial Review Period	One year after the date of this TMD	
Subsequent Review Periods	At least every third anniversary of the date of this TMD	

#### **Target Market Description**

Product description and key attributes	The Mega ICBC Personal Loan (Secured) is a secured personal loan that may be used for any worthwhile purpose including but not limited to debt consolidation, the purchase of a car or a boat or to pay for a wedding or a holiday.  The key attributes of the Mega ICBC Personal Loan (Secured) are:	
	<ul> <li>Loan Terms - one year to three years;</li> <li>Interest Rates – variable interest rate;</li> <li>Maximum Loan Amount – varies depending on the customer's financial circumstances (there is no minimum loan amount);</li> <li>Repayments - weekly, fortnightly or monthly repayments on the day or date that suits the customer</li> <li>Disbursements on settlement - unlimited;</li> <li>Early Repayments – permitted only on a repayment date; and</li> </ul>	

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	Security – acceptable security must be provided.  Fees and charges apply.		
	rees and charges apply.		
Customers for whom the product is likely to be suitable (Target Market)	The Bank considers that customers taking out a Mega ICBC Personal Loan (Secured) are likely to require funds for a variety of worthwhile purposes.		
	These borrowers do not want to lock in a fixed interest rate, but wou like to take advantage of an interest rate that is lower than an unsecured loan.		
	Customers within the Target Market must be able to make the ongoing loan repayments without substantial hardship and must:		
	<ul> <li>intend to use the loan for an acceptable worthwhile purpose;</li> <li>be 18 years or over;</li> <li>be an Australian citizen or permanent resident (Non-resident Taiwanese nationals will be considered on a case by case basis);</li> <li>be prepared to provide security for the loan; and</li> <li>satisfy the Bank's credit criteria.</li> </ul>		
Ineligible consumers	The Mega ICBC Personal Loan (Secured) is not appropriate for customers who:		
	<ul> <li>are under 18 years old;</li> <li>do not meet the Bank's credit criteria;</li> <li>are unable to service the loan repayments;</li> <li>require a loan term of less than one year or greater than three years;</li> <li>would prefer a fixed interest rate;</li> <li>do not want to provide security for the loan; or</li> <li>have defined goals and objectives that are not met by this product.</li> </ul>		

The Bank considers that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the Target Market because:

- applicants will only be approved for a worthwhile purpose that is consistent with the product's features; and
- applications will only be approved if the customer meets the Bank's credit assessment criteria.

#### **Distribution Conditions**

Conditions and restrictions on distribution of the product

The Bank distributes its own loans. We do not accept loan applications from third party distributors.

Therefore, the Mega ICBC Personal Loan (Secured) is available only to customers calling or visiting one of our branch offices.

The Bank considers that its Distribution Conditions are appropriate and likely to result in the product being distributed to the Target Market, because the Mega ICBC Personal Loan (Secured) is distributed only through the Bank's employees who:

- are well supervised by the Bank;
- are appropriately trained to discuss the features of the product with our customers; and

- understand that applications will not be approved unless:
  - o the loan is for an approved purpose; and
  - the customer satisfies Bank's credit assessment criteria.

### **Review Triggers**

Review Trigger	The Bank will review this TMD in the following circumstances.  • In our initial and periodic reviews
	<ul> <li>we receive a significant number of complaints in relation to the product</li> <li>we identify a material adverse customer experience in relation to product appropriateness including rates of loan failure</li> <li>there is a material change to the product's key attributes or the manner of distribution</li> <li>there is a pattern of 'significant dealings' in the product which are inconsistent with the Target Market;</li> <li>ASIC orders that the distribution of the product cease, or ASIC or AFCA raise concerns about the design and distribution of the product; and</li> <li>any other event or circumstance that the Bank considers that it is appropriate for the TMD to be reviewed.</li> </ul>

# **Review Trigger Reporting Requirements**

The following reporting information is collected and reviewed by the Bank in respect of this product:

Product complaint data	Information relating to complaints received about the product or the distribution of the product, including:  • number of complaints, • the third party's name; • the product name; and • the exact details of the complaint.	Quarterly within 10 business days of the end of each March, June, September and December.
Significant dealings	Any customer outside the Target Market who acquires the product	As soon as practicable but no later than 10 business days after the becoming aware of the significant dealing.
Feedback	Any feedback received about the product.	As soon as possible, but no later than within 20 business days of the receiving the feedback

# **Record Keeping**

The Bank will keep records of the reasonable steps they have taken to ensure that this product is sold in a manner consistent with this TMD.

We will also keep complete and accurate records of

- all versions of the TMD for this product; and
- our decisions, and the reasons for those decisions about:
  - o the determination of the TMD for this product;
  - o the identification and tracking of review triggers;
  - o the setting of review periods, and
  - o all other the matters documented in this TMD.