

特定目的說明 Description of specific purposes		蒐集之個人資料類別 Categories of personal data collection		個人資料利用之期間 Time Period of using personal data	個人資料利用之地區 Territory of using personal data	個人資料利用之對象 Recipients of using personal data	個人資料利用之方式 Methods of using personal data
業務類別 Type of business	業務特定目的及代號 Specific purpose and code	共通特定目的及代號 Common purpose and code					
一、存款業務 1. Deposits and remittances	022外匯業務 022 Foreign Exchange Business 036存款與匯款業務 036 Deposit and remitting 067信用卡、現金卡、轉帳卡或電子票據業務 067 Credit card, cash card, debit card or electronic value-stored card business 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 112票據交換業務 112 Negotiation Instrument Exchange Business 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus	040行銷 040 Marketing 059金融服務業依法令規定及金融監督管理、所為之蒐集整理及利用 059 Financial service industry's collection and processing information in accordance with laws and needs for financial supervision 060金融爭議處理 060 Financial dispute resolution 061金融監督管理與檢查 061 Financial supervision, administration and inspection 063非公務機關依法定義務所進行個人資料之蒐集處理及利用 063 Non-government agency collect or process personal data under legal obligations 069契約、擬訂契約或其他法律關係管理之事務 069 Contract, contract-like or other legal relation matters 090消費者、客戶管理與服務 090 Consumer, Customer Management and Service 091消費者保護 091 Consumer Protection 098商業與技術資訊 098 Business and Technical Information 104帳務管理及債權交易業務 104 Account management and debt trading business 116場所進出安全管理 116 Site safety management 136(遠)訊與資料庫管理 136 Information (Communication) and database Management	姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).	一、特定目的存續期間。 二、依相關法令所定(例如商業會計法等)或因執行業務所必須之保存期間或依個別契約資料或依保存所定之保存年限。 (以期限最長者為準) 1. Within time period of specific purpose. 2. The retention period agreed in the data retention period required by laws and regulations (e.g. Business Entity Accounting Act), or the retention period in accordance with its business needs or respective contracts (the longer period to be applied).	右邊「個人資料利用之對象」欄所列之利用對象其國內及國外所在地 In jurisdictions where the entities described in the right column "Recipients of using personal data" are located.	一、本行及本行海外分支機構(含本行各地處理業務之對外機構) 二、依法令規定利用之機構(例如：本行母公司或所屬金融控股公司等) 三、其他業務相關之機構(例如：通匯行、財團法人金融聯合徵信中心、財團法人聯合信用卡處理中心、台灣票據交換所、財資資訊股份有限公司、信用保證機構、信用卡國際組織、收單機構暨特約商等) 四、依法有權獲取或金融監理機關 五、客戶所同意之對象(例如本行共同行銷或交互運用客戶資料之公司、與本行合作推廣業務之公司等) 1. The Bank and overseas branches (including the service provider engaged with the Bank). 2. The institution using the information in compliance with regulations (e.g. the parent company of the Bank or Mega Financial Holding Company the Bank belonging to). 3. The institutions in relation to relevant business (e.g. correspondent banks, Joint Credit Information Center, National Credit Card Center of R.O.C., Taiwan Clearing House, Financial Information Service Co., Ltd., credit guarantee institutions, credit card international organizations, credit card acquirers and engaged stores). 4. Legally investigation authority or financial supervisory authority. 5. Parties agreed by you (e.g. entities for joint marketing or mutual use of customers' data or entities working with the Bank for cooperative promotion and for soliciting business).	符合個人資料保護相關法令以自動化機器或其他非自動化之利用方式。 The personal data will be used through automatic machine or non-automatic methods in compliance with the relevant personal data protection laws and regulations.
	二、授信業務 2. Credit and lending	022外匯業務 022 Foreign Exchange Business 067信用卡、現金卡、轉帳卡或電子票據業務 067 Credit card, cash card, debit card or electronic value-stored card business 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 088核貸與授信業務 088 Lending and trust business 106 授信業務 106 Credit business 111 票務業務 111 Bills business 126 債權貼現及收買業務 126 Claims the whole discounting and trading business 154 徵信 154 Reference 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus	063 非政府機構 063 Non-government agency collect or process personal data under legal obligations 069 契約、擬訂契約或其他法律關係管理之事務 069 Contract, contract-like or other legal relation matters 090 消費者、客戶管理與服務 090 Consumer, Customer Management and Service 091 消費者保護 091 Consumer Protection 098 商業與技術資訊 098 Business and Technical Information 104 帳務管理及債權交易業務 104 Account management and debt trading business 116 場所進出安全管理 116 Site safety management 136 (遠)訊與資料庫管理 136 Information (Communication) and database Management	姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).			
三、信用卡業務 3. Credit card	022外匯業務 022 Foreign Exchange Business 067信用卡、現金卡、轉帳卡或電子票據業務 067 Credit card, cash card, debit card or electronic value-stored card business 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 088核貸與授信業務 088 Lending and trust business 106 授信業務 106 Credit business 154 徵信 154 Reference 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus	137 資訊安全與管理 137 Information and Communication Security and Management 148 網路購物及其他電子商務服務 148 Internet shopping and other electronic commerce services 157 調查、統計與研究分析 157 Investigation, statistics and research analysis 177 其他金融管理業務 177 Other financial administrative business 182 其他諮詢與顧問服務 182 Other Consulting and Consultant Services	姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).				
	四、外匯業務 4. Foreign exchange	022外匯業務 022 Foreign Exchange Business 036存款與匯款業務 036 Deposit and remitting 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 088核貸與授信業務 088 Lending and trust business 106 授信業務 106 Credit business 154 徵信 154 Reference 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus		姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).			
五、有價證券業務 5. Negotiable securities	111 票務業務 111 Bills business 044 投資管理 044 Investment management 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 088核貸與授信業務 088 Lending and trust business 106 授信業務 106 Credit business 154 徵信 154 Reference 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus		姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).				
	六、財富管理業務 6. Wealth management	001 人身保險 001 Life and Health Insurance 022外匯業務 022 Foreign Exchange Business 036存款與匯款業務 036 Deposit and remitting 044 投資管理 044 Investment management 065 保險經紀、代理、公證業務 065 Insurance managing, agency and notary business 068 信託業務 068 Trust business 082借戶與存款戶存摺作業綜合管理 082 Operation of integrated management among the borrowing households with depositors saved business 166 證券、期貨、證券投資信託及顧問相關業務 166 Securities, futures, securities investment trusts and consultants related business 094 財產管理 094 Property management 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus		姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).			
七、其他經營合於營業登記項目或組織章程所定之業務，或經中央主管機關核准辦理之其他有關業務(例如：保管擔票、黃金存摺業務、電子金融業務、代理收買業務、共同行銷或合作推廣業務等。) 7. Other business operation in accordance with the business registration project or organization Prospectus, or to conduct other relevant businesses which may be authorized by the Central Competent Authority (E.g. safe deposit boxes, gold deposit, electronic banking, financial collection and payment services, agency cross-selling or joint promotion.)	022外匯業務 022 Foreign Exchange Business 036存款與匯款業務 036 Deposit and remitting 181其他經營合於營業登記項目或組織章程所定之業務 181 Other business operation in accordance with the business registration project or organization Prospectus		姓名、身分證統一編號/護照號碼、性別、出生年月日、通訊方式及其他詳細相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處(例如：財團法人金融聯合徵信中心)所實際蒐集之個人資料為準。 Name, ID card number/passport number, gender, date of birth, contact information and like other contents of the relevant business application or contract depend on the actual personal data collection from relevant business, account activities and services of Bank's customers and provided by Bank's customers or third person(e.g. Joint Credit Information Center).				